



# Adding value every day

VikingHolstein Cows sired by VikingGenetics bulls prepare you for an ever more competitive future, combining longevity and production like no other cows. We were the first to focus on important traits like fertility and udder health – a dedication to the farmers' best interest that has resulted in superior long-term profitability.

VikingGenetics is one of the leading AI companies in the world, covering three countries and export to well above 40 markets annually. VikingGenetics uses genomic selection to select the very highest bull calves and puts 175 Holstein bulls through progeny testing every year. The high participation in milk recording and the unique registration on health and fertility enable an effective selection for cows that are high-yielding and in the same time breed back and stay healthy. In short, our Viking cows give you more output, less trouble and more freedom.

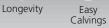


#### **Breed statistics**

No. of cows	603,731
Milk, kg	9,477
Fat, kg	387
Fat, %	4.09
Protein, kg	319
Protein, %	3.37
Fat + Protein, kg	706

EBV 2005 +1625 kg Milk +86 kg Fat +69 kg Prot.







sy Conformation







HOL 253217
S B Goldwyn
MGS Oman Justi
MGGS BW Marshal
KappaCasein AB



PRODUCTION TRAITS			NO. OI	F DTRS	1904
	90	100	110	120	
Prod. index 128					
Milk, kg 117					
Protein, kg 126					
Protein, % 109					
Fat, kg 127					
Fat, % 107					
Growth 92					



HEALTH TRAITS		
Daughter fertility 113 Calvings, Sire 106 Calvings, maternal 104 Udder health 103 Other diseases 107 Longevity 117 Hoof health 101		
CONFORMATION TRAITS	NO OF DEDC	(00

CONFORMATION TRAITS	NO. OF DTRS	608
Body 117 Feet and legs 112		
Udder 116		
Milking speed 101 Temperament 85		



EBV 2000 +1381 kg Milk +66 kg Fat +75 kg Prot.















HOL 250423
S Jordan 3
MGS Riverland
MGGS R Brett
KappaCasein AB

Feet and legs 99 Udder 113 Milking speed 92 Temperament 111



PRODUCTION TRAITS			NO. O	F DTRS	3249
	90	100	110	120	
Prod. index 128					
Milk, kg 114					
Protein, kg 128					
Protein, % 119					
Fat, kg 119					
Fat, % 104					
Growth 110					



Growth 110				
HEALTH TRAITS				
HEAEITI IKAIIS				
Daughter fertility 95				
Calvings, Sire 105				
Calvings, maternal 92				
Udder health 107				
Other diseases 101				
Longevity 114				
Hoof health 105				
CONFORMATION TRAITS	NIC	OFD	TDC	073
CONFORMATION TRAITS	NC	OF D	IKS	872
Dody 07				
Body 87				



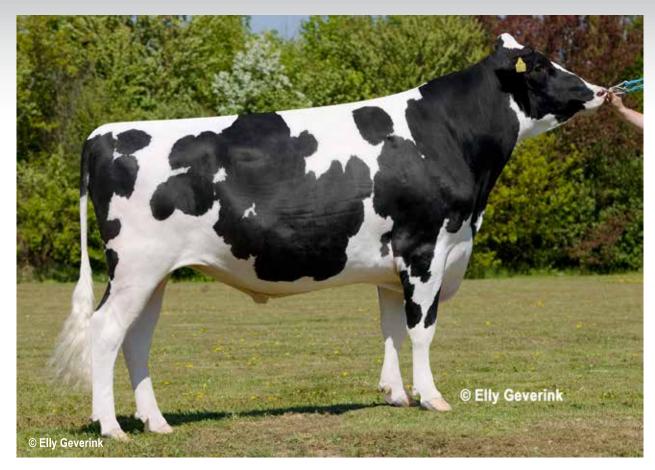
EBV 2000 +1189 kg Milk +35 kg Fat +41 kg Prot.













HOL 253186 S Bobas MGS Oman Justi MGGS RGK Bob CV

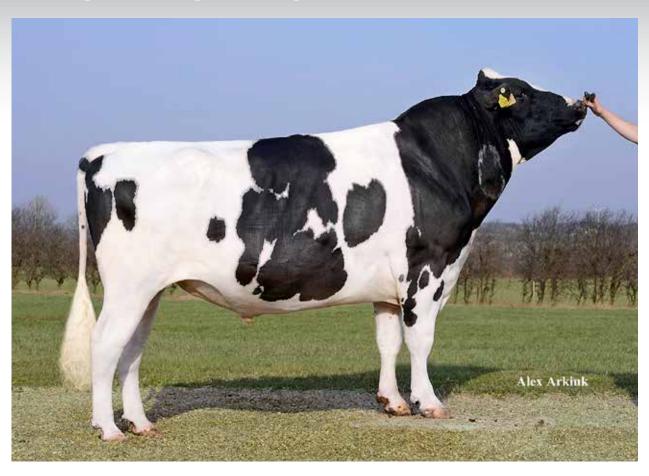
KappaCasein AB

PRODUCTION '	TRAITS			NO. (	OF DTRS	1333
		90	100	110	120	
Prod. index						
Milk, kg						
Protein, kg						
Protein, %						
Fat, kg		_				
Fat, % Growth						
Growth	101					
<b>HEALTH TRAIT</b>	S					
Daughter fertility	125					
Calvings, Sire						
Calvings, maternal						
Udder health						
Other diseases	115					
Longevity	116					
Hoof health	110					
CONFORMATION	ON TRAITS			NO.	OF DTRS	433
Body Feet and legs						
Udder						
Milking speed						
Temperament						
. cperament	J_					

VH Black
is an excellent example
of health and fertility: the
fertility index is 125 and all the
calving traits are positive. Udder
health index 114 shows that the
daughters have low somaticcell
count and much less
mastitisthan average.

EBV 2005 +494 kg Milk +29 kg Fat +43 kg Prot.

# VH Basten





HOL 253139 S D Banker MGS T Lambada MGGS T Funkis

DDODUCTION TRAITS			NO O	F DTDS	215
PRODUCTION TRAITS  Prod. index 112 Milk, kg 100 Protein, kg 113 Protein, % 120 Fat, kg 105 Fat, % 104	90	100	110	F DTRS 120	215
Growth 94  HEALTH TRAITS  Daughter fertility 111  Calvings, Sire 100					
Calvings, after 100 Calvings, maternal 108 Udder health 111 Other diseases 109 Longevity 111 Hoof health 111			Ė		
CONFORMATION TRAIT  Body 105	S		NO. O	F DTRS	138
Feet and legs 102 Udder 125 Milking speed 90 Temperament 104		-			

VH Basten
is the best D Banker son.
The dam – a T Lambada cow
with 7.4 years production with
an average of almost 12,000 kg
milk and classified VG87. Essential
traits like components, female
fertility, udder health and calving
ease are all positive and at the
same time conformation is
excellent!

+400 kg Milk +62 kg Fat +42 kg Prot.

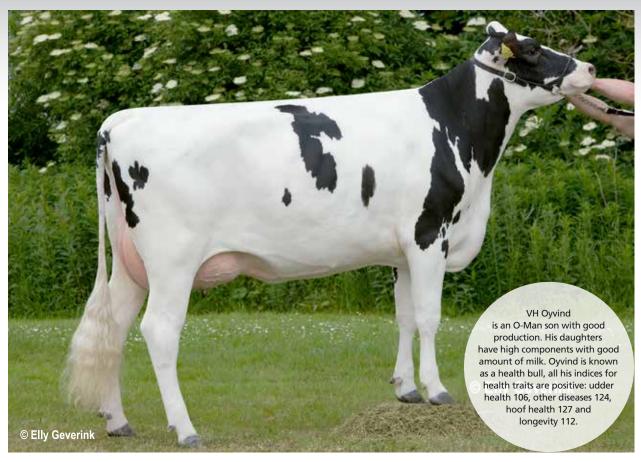






Hoof Health Components

# VH Oyvind





**HOL 252791** S Oman Justi MGS V Exces MGGS RGK Bob CV KappaCasein BB



PRODUCTION TRAITS			NO. O	DTRS	1182
	90	100	110	120	
Prod. index 117					
Milk, kg 98					
Protein, kg 112					
Protein, % 122					
Fat, kg 118					
Fat, % 117					
Growth 119					



HEALTH TRAITS		
Daughter fertility 105 Calvings, Sire 99 Calvings, maternal 95 Udder health 106 Other diseases 124 Longevity 112 Hoof health 127		
CONFORMATION TRAITS	NO OF DIDE	E62

CONFORMATION TRAITS	NO. OF DTRS	562
Body 99		
Feet and legs 111		
Udder 105		
Milking speed 107		
Temperament 103		



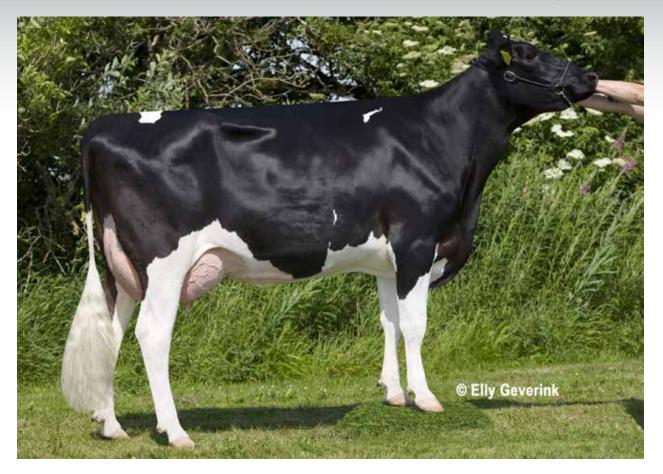
EBV 2005 +1358 kg Milk +41 kg Fat +45 kg Prot.







# D Grove





HOL 251010 S V GroovyBL MGS D Novalis MGGS HJ Vogd



PRODUCTION TRAITS			NO. OF	DTRS	404
	90	100	110	120	
Prod. index 112					
· · -					
Milk, kg 113					
Protein, kg 113					
Protein, % 98					
Fat, kg 110					
Fat, % 96					
Growth 88					



HEALTH TRAITS		
Daughter fertility 127		
Calvings, Sire 106		
Calvings, maternal 117		
Udder health 107		
Other diseases 115		
Longevity 109 Hoof health 104		
CONFORMATION TRAITS	NO OF PERC	215

CONFORMATION TRAITS	NO. OF DTRS	215
Body 101		
Feet and legs 111		
Udder 101	•	
Milking speed 74		
Temperament 107		

D Grove one of the highest ranking bulls in the breed based on daughters.
D Grove is already used as GenVikPLUS bull and now confirms his superiority also with daughters. Dam is an EX 90
D Novalis – the foundation of a family that brings in several top bulls.

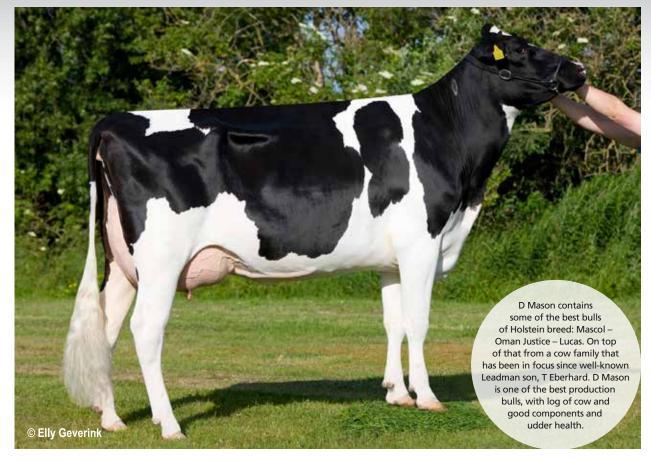
EBV 2005 +1629 kg Milk +70 kg Fat +59 kg Prot.







# D Mason





HOL 251114

S Mascol

MGS Oman Justi

MGGS Lukas

KappaCasein AB



	NO. O	F DTRS	434
100	110	120	
	100		NO. OF DTRS



HEALTH TRAITS		
Daughter fertility 97 Calvings, Sire 91 Calvings, maternal 108 Udder health 112 Other diseases 114 Longevity 114 Hoof health 109		
CONFORMATION TRAITS	NO. OF DTRS	237

CONFORMATION TRAITS	NO. OF DTRS	237
Body 87 Feet and legs 116		
Udder 100 Milking speed 103 Temperament 95	_	
Temperament 95		



EBV 2005

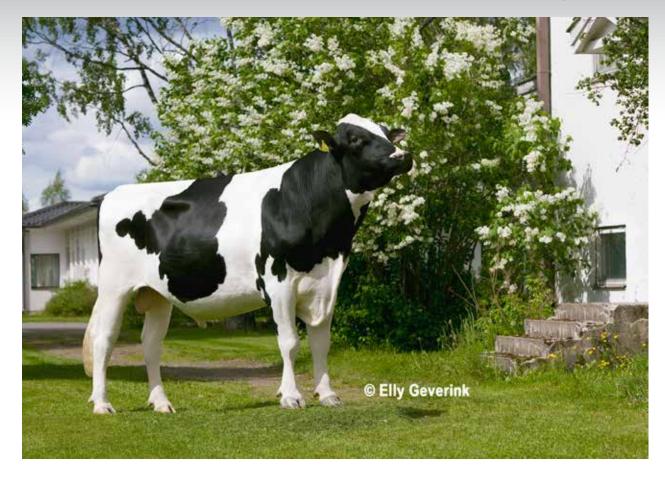
+910 kg Milk +32 kg Fat +39 kg Prot.













HOL 95209
S M.Rakuuna Tv
MGS Ramos
MGGS Trent Tv Mf



PRODUCTION TRAITS			NO. OF	DTRS	225
Prod. index 110 Milk, kg 106 Protein, kg 110 Protein, % 105 Fat, kg 106 Fat, % 99 Growth 94	90	100	110	120	
HEALTH TRAITS					
Daughter fertility 117 Calvings, Sire 104 Calvings, maternal 103 Udder health 111 Other diseases 109 Longevity 113 Hoof health 115					
CONFORMATION TRAITS	5		NO. OF	DTRS	48
Body 82 Feet and legs 113 Udder 114 Milking speed 87 Temperament 97			+		

VH Rudolf
is the best of famous
Rakuuna sons. He is like his
sire, combination of good milk
production and high components,
excellent fertility and calving
traits and good conformation.
Together these mean of course
good longevity!

EBV 2005

-11 kg Milk +52 kg Fat +28 kg Prot.

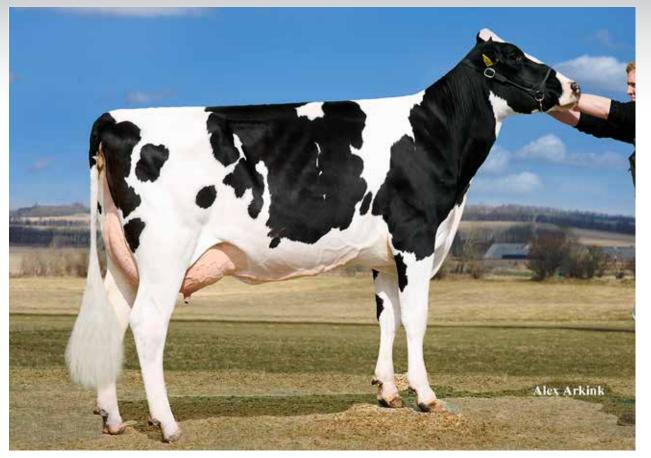






Daughter Conformation Fertility



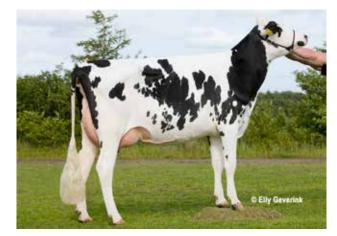




HOL 253100
S D Sammy
MGS Oman Justi
MGGS Merdrignac
KappaCasein BB



PRODUCTION TRAITS			NO. O	DTRS	2039
	90	100	110	120	
Prod. index 111					
Milk, kg 92					
Protein, kg 105					
Protein, % 122					
Fat, kg 114					
Fat, % 120					
Growth 98					



HEALTH TRAITS		
Daughter fertility 112 Calvings, Sire 106 Calvings, maternal 93 Udder health 105 Other diseases 113 Longevity 110 Hoof health 123		

CONFORMATION TRAITS	NO. OF DTRS	807
Body 93		
Feet and legs 107		
Udder 115		
Milking speed 94		
Temperament 98		

VH Salomon
is a D Sammy son. He
has a strong cow family behind. The dam produced in 4.4
lactations 11.300 kg milk with 4.86
% of fat and 3.73 % of protein.
The daughters of Salomon also
have also very high components,
they are fertile with good
longevity.

EBV 2005 +1453 kg Milk +22 kg Fat +57 kg Prot.

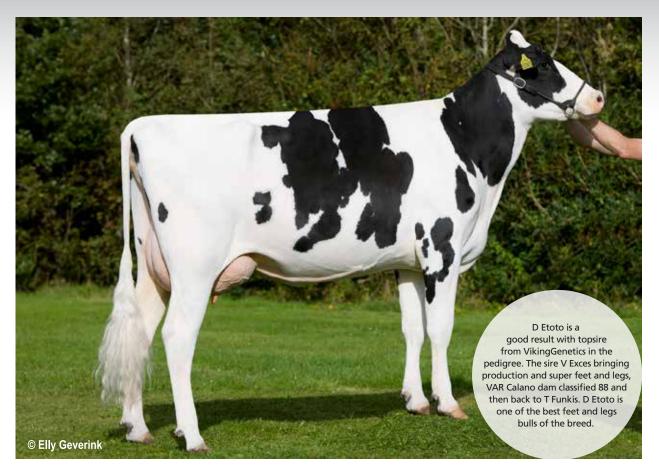






Easy Calvings

# D Etoto





**HOL 250027** S V Exces MGS VAR Calano MGGS T Funkis



PRODUCTION TRAITS			NO. O	F DTRS	6325
	90	100	110	120	
Prod. index 113					
Milk, kg 115					
Protein, kg 120					
Protein, % 105					
Fat, kg 102					
Fat, % 89					
Growth 88					



HEALTH TRAITS	5			
Daughter fertility Calvings, Sire Calvings, maternal Udder health Other diseases Longevity Hoof health	112 108 97 116 114		-	

CONFORMATION TRAITS	NO. OF DTRS	1933
Body 88 Feet and legs 128 Udder 102 Milking speed 105 Temperament 106		



# NTM +20 % VIK



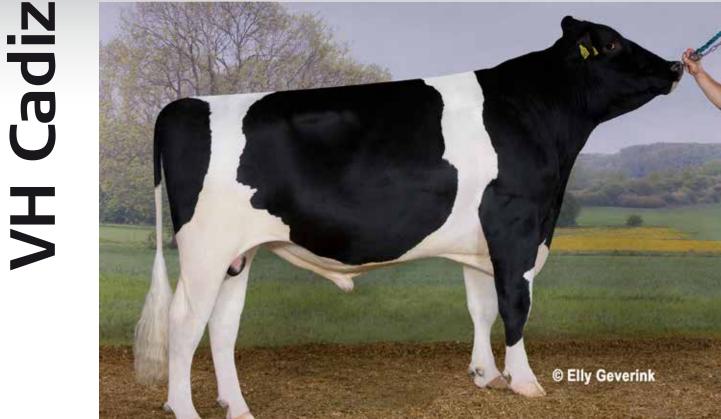






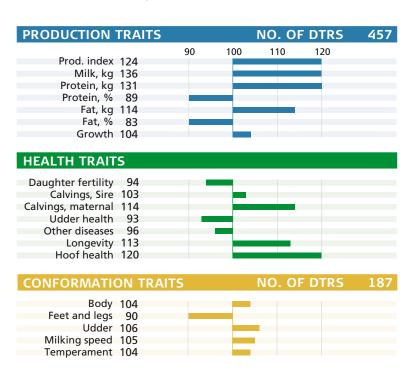
EBV 2005 +2816 kg Milk

+51 kg Fat +80 kg Prot.





**HOL 253356** S D Cole MGS S Jordan 3 MGGS S Morty



**VH Cadiz** has an outcross pedigree: you cannot find a pedigree with D Cole as a sire and S Jordan as a MGS! Lot of milk, lot of protein and fat. Good for heifers, too. Notice these: hoof health 120, milking speed 105 and longevity 113!

EBV 2005 +825 kg Milk +48 kg Fat +57 kg Prot.

# VH Strong





Feet and legs 98 Udder 107 Milking speed 106 Temperament 104

HOL 253208
S Stol Joc
MGS Oman Justi
MGGS D L Aaron



PRODUCTION TRAITS	NO. OF DTRS	209
Prod. index 120 Milk, kg 105 Protein, kg 119 Protein, % 121 Fat, kg 113 Fat, % 106 Growth 117	110 120	



Growth 117	
HEALTH TRAITS	
Daughter fertility 95 Calvings, Sire 105 Calvings, maternal 96 Udder health 107 Other diseases 97 Longevity 102 Hoof health 109	
<b>CONFORMATION TRAITS</b>	NO. OF DTRS 143
Body 90	

VH Strong
originates from the German
family Genua – the dam of
VH Strong is Tir-An Oman Geneve
(VG86). A production level at 120.
He breeds powerful and robust
animals that will create profit
for the farmer!

+566 kg Milk +40 kg Fat +27 kg Prot.













**HOL 250354** S P Shottle MGS T Funkis MGGS VE Otto KappaCasein AA



PRODUCTION TRAITS			NO. OF	DTRS	3932
	90	100	110	120	
Prod. index 107					
Milk, kg 101					
Protein, kg 104					
Protein, % 105					
Fat, kg 109					
Fat, % 107					
Growth 113					



HEALTH TRAITS		
Daughter fertility 111 Calvings, Sire 106 Calvings, maternal 109 Udder health 105 Other diseases 113 Longevity 119 Hoof health 120		

CONFORMATION TRAITS	NO. OF DTRS	1309
Body 94 Feet and legs 107 Udder 101 Milking speed 91 Temperament 101		



90

100

110

NTM +18

#### **VH Max**



HOL 253419 S Mascol MGS Oman Justi MGGS Luxemburg





Health





**PRODUCTION TRAITS** 

**HEALTH TRAITS** Daughter fertility 105 Calvings, Sire 97 Calvings, maternal 96 Udder health 109 Other diseases 110 Longevity 107 Hoof health 118

Prod. index 115 Milk, kg 108 Protein, kg 116 Protein, % 111 Fat, kg 110 Fat, % 101 Growth 105

**CONFORMATION TRAITS** 

Feet and legs 109

Temperament 93

Milking speed

Body 102

Udder 99

93



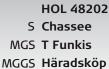
EBV 2005 +586 kg Milk +41 kg Fat +44 kg Prot.

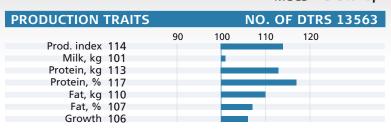
NTM +18

### S Ross



S Chassee MGS T Funkis







Hoot nealth 98	
<b>CONFORMATION TRAITS</b>	NO. OF DTRS 5511
Body 89 Feet and legs 97 Udder 109 Milking speed 99	7-1
Temperament 104	_



Longevity Daughter



Components



S Ross is a bull that just seems to improve the older his daughters get. A true expert in fertility, but at the same time adding a lot of production. The dam of S Ross, a long-living T Funkis cow, calving interval of 11.5 month after 5 calvings, producing 58 tons in total.

# Look beyond the horizon

VikingGenetics is in the frontline breeding healthy cows



# The best cows are almost us be

Choose NTM – Nordic Total Merit – for maximum production and minimum of problems. Then profit comes naturally!







# Viking Top 10 – make your choice!

NTM	
VH Miracle	38
VH Mandel	37
VH Reynold	37
VH Boogie	36
VH Grafit	35
VH Miguel	35
VH Jaywalk	35
VH Mota	34
VH Gavin	33
VH Gregor	32

PRODUCTION	
VH Grafit	128
D Jul	128
VH Jaywalk	127
VH Gavin	127
VH Oneal P	124
VH Cadiz	124
VH Reynold	123
VH Booth	123
VH Goblin	122
D Mason	121

DAUGHTER FERTILITY	
	127
D Grove	127
VH Black	125
S Ross	123
VH Albion	121
VH Redwood	119
VH Rudolf	117
VH Miracle	116
VH Blume	115
VH Oneal P	114
VH Boogie	114

CALVINGS SIRE	
VH Barkley	123
VH John	113
D Etoto	112
VH Albion	109
VH Redwood	109
VH Oneal P	109
VH Boogie	108
VH Miguel	108
VH Gregor	107
D Grove	106

UDDER HEALTH	
VH Mandel	120
VH Redwood	118
VH Miguel	118
VH John	114
VH Boogie	114
VH Miracle	114
VH Albion	113
VH Black	113
VH Reynold	113
VH Gregor	112

HOOF HEALTH	
VH Oyvind	127
VH Salomon	123
VH Albion	121
VH Reynold	120
VH Gregor	120
D Sol	120
VH Cadiz	120
VH Miguel	119
VH Max	118
VH Rudolf	115

LONGEVITY	
VH Miracle	132
VH Miguel	126
VH Gregor	125
VH Blume	123
VH Albion	122
VH Jaywalk	121
VH Reynold	120
VH John	120
D Sol	119
VH Boogie	119

UDDER	
VH Mandel	139
VH Redwood	135
VH Boogie	129
VH Mota	128
VH Miracle	127
VH Basten	125
VH Blume	123
VH Barkley	120
VH Jaywalk	116
VH Grafit	116

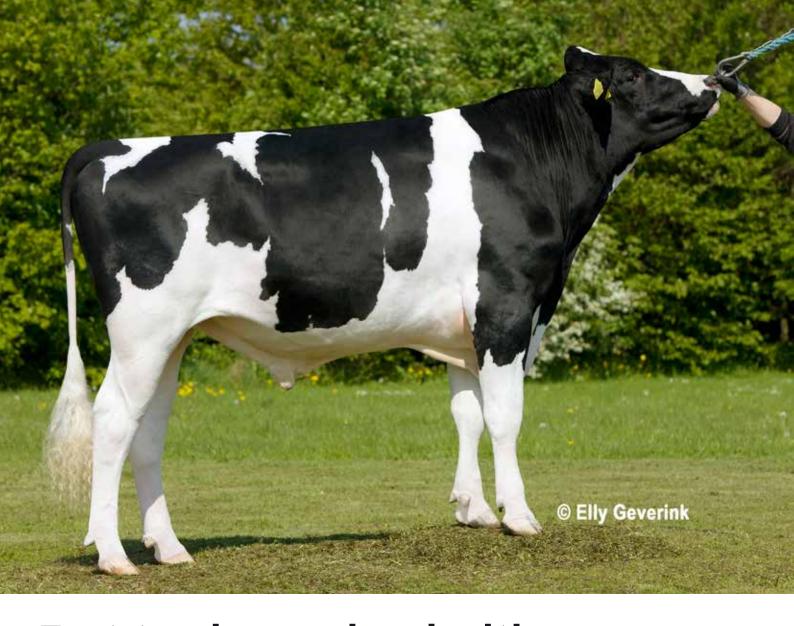
FEET & LEGS	
D Etoto	128
VH Barkley	121
VH Miguel	119
VH Booth	117
D Mason	116
VH Redwood	115
VH Gavin	115
VH Rudolf	113
VH Grafit	112
VH Boogie	111

#### Use sexed semen by VikingGenetics!

By using VikingGenetics X-Vik you obtain the following benefits:

- Estimated 90 % females Excellent fertility results
- Many heifers to sell or replace cows and increase your herd
- Easy calvings Higher profit





# Fast track your herd with Genomic Bulls!

VikingGenetics **Holstein Genomic Programme** is the first hand choice when it comes to profitable herd improvement.

The Genomic Sires from Viking are the next generation, and offers you top quality genetics. All bulls entering the program are preselected on their genomic values, to ensure that only the best of the best go through progeny testing. Unique registration and cattle data

base give us a tremendous tool for accurate genomic selection. Young bulls with the very best genomic values are used beyond the services for progeny testing, and are marketed as GenVikPLUS. Here we can offer you the very best bulls, with the most interesting pedigrees.



# NTM +38 ØGENVIK\*PLUS









Easy Calvings







**HOL 254418** S Massey MGS Roumare MGGS Var Calano KappaCasein AB



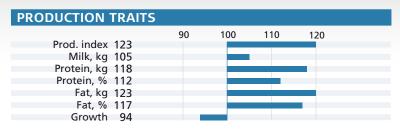
PRODUCTION T	TRAITS				
Prod. index Milk, kg Protein, kg Protein, kg Fat, kg Fat, % Growth	103 112 109 109 106	90	100	110	120
<b>HEALTH TRAIT</b>	S				
Daughter fertility Calvings, Sire Calvings, maternal Udder health Other diseases Longevity Hoof health	105 120 114 116 132 104		Ī		
CONFORMATIO	ON TRAIT	S			
Body Feet and legs Udder Milking speed Temperament	94 127 125	•			

VH Miracle has excellent pedigree: Massey x Roumare (VG89) x VAR Calano EX92 x Lukas EX90). He has been at the very top among genomic sires a long time. His profile is very appealing to everybody: production, fertility, calving ease, health, conformation and longevity!

#### NTM +37 V (≠) GENVIK\*PLUS VH Reynold

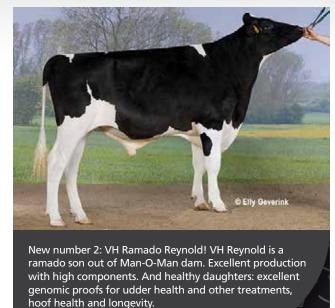


**HOL 256184** S Ramado MGS Man-O-Man MGGS T Funkis



#### **HEALTH TRAITS** Daughter fertility 113 Calvings, Sire 103 Calvings, maternal 106 Udder health 113 Other diseases 128 Longevity 120 Hoof health 120

#### **CONFORMATION TRAITS** Body 104 Feet and legs 99 Udder 113 Milking speed 106 Temperament 102



#### NTM +37 GENVIK\*PLUS **VH Mandel**











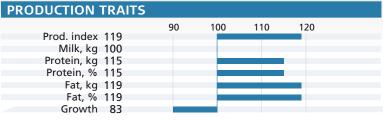


Body 118

Udder 139 Milking speed 107 Temperament 108

Feet and legs 103

**HOL 254168** S Man-O-Man MGS RGK Didrik MGGS V Bojer



Growth 83			
HEALTH TRAITS			
Daughter fertility 106			
Calvings, Sire 103			
Calvings, maternal 102			
Udder health 120			
Other diseases 109			
Longevity 117			
Hoof health 109			
11001 Health 109			
CONFORMATION TO A	ITC		
CONFORMATION TRA	112		





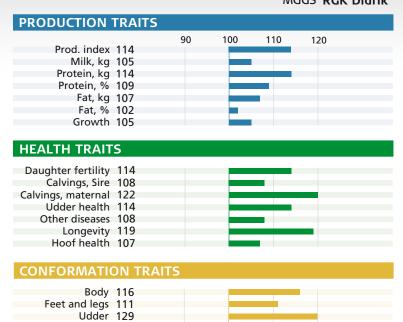
balance together with Man-O-Man on health and calving abilities. He is a true specialist when it comes to udders!

#### NTM +36 **Ø** GENVIK\*PLUS **VH** Boogie





**HOL 255962** S Bookem MGS Man-O-Man MGGS RGK Didrik





The dam has a nice pedigree, Man-O-Man as a sire and Didrik as MGS. Easy calvings and good fertility. Look at that conformation: all udder traits are positive. If you are looking for body capacity, remember this bull!

#### NTM +35 GENVIK\*PLUS VH Jaywalk



Temperament 115

Milking speed 87 Temperament 100

> **HOL 255788** S D Jul

MGS Oman Justi MGGS Lancelot

					Lanceiot
PRODUCTION	TRAITS				
Prod. index Milk, kg Protein, kg Protein, % Fat, kg Fat, % Growth	127 107 122 114 128 120	90	100 1	10	120
<b>HEALTH TRAIT</b>	S				
Daughter fertility Calvings, Sire Calvings, maternal Udder health Other diseases Longevity Hoof health	105 103 111 115 121				
CONFORMATION	ON TRAITS				
Feet and legs Udder Milking speed	99 116				



# **VH Miguel**



**HOL 255750** S D Mason MGS D Sol MGGS V Ersgard

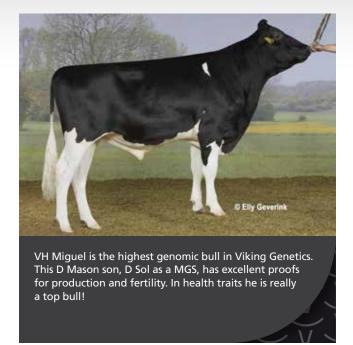
GENVIK\*PLUS

#### **PRODUCTION TRAITS** 100 110 120 Prod. index 116 Milk, kg 106 Protein, kg 114 Protein, % 106 Fat, kg 116 Fat, % 106 Growth 112

#### **HEALTH TRAITS** Daughter fertility 112 Calvings, Sire 108 Calvings, maternal 112 Udder health 118 Other diseases 128 Longevity 126 Hoof health 119

#### **CONFORMATION TRAITS**

Body	88	
Feet and legs	119	
Udder		
Milking speed	89	
Temperament	96	



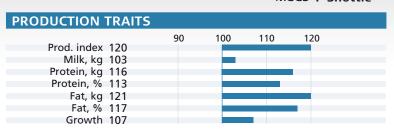
### NTM +34 **VH Mota**



#### GENVIK°PLUS



**HOL 254182** S Man-O-Man MGS Ramos MGGS P Shottle



#### **HEALTH TRAITS** Daughter fertility 102 Calvings, Sire 106 Calvings, maternal 103 Udder health 111 Other diseases 107 Longevity 114 Hoof health 111

#### JEODMATION TRAI

CONFORMATION TRAITS	
Pody 07	
Body 97	
Feet and legs 102	
Udder 128	
Milking speed 126	
Temperament 105	
remperament 105	



Udder



Health

Conformation



If you are looking for solids, this is really a good bull for you. With VH Mota you get also cows with good health, both udder and hoof health indices show that. Also sexed semen available.

#### NTM +33 **VH** Gavin



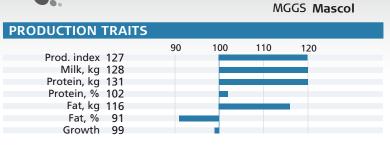






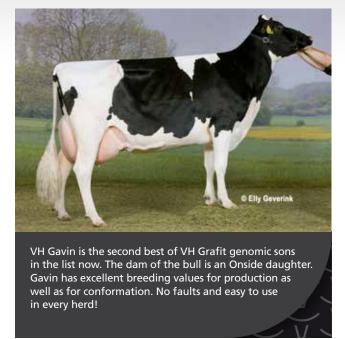


**HOL 255183** S VH Grafit MGS D Onside



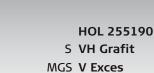
#### **HEALTH TRAITS** Daughter fertility 110 Calvings, Sire 106 Calvings, maternal 101 Udder health 104 Other diseases 104 Longevity 117 Hoof health 103

ONFORMATION TRAITS	
Body 102	_
Feet and legs 115	
Udder 112	
Milking speed 95	
Temperament 93	



# NTM +32 **VH** Gregor





MGGS V Bojer

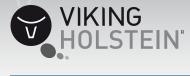


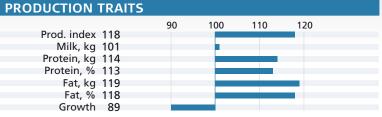


Hoof Health

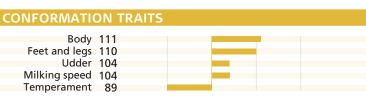


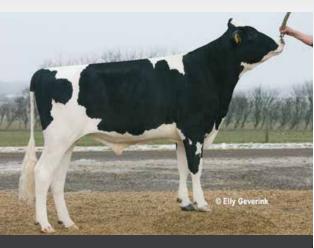
Calvings





HEALTH TRAITS	
Daughter fertility 110 Calvings, Sire 107 Calvings, maternal 113 Udder health 112 Other diseases 115 Longevity 125 Hoof health 120	
CONFORMATION TRAITS	





VH Gregor is one of very good VH Grafit sons. The dam is out of V Exces so this combination promises good production. VH Gregor is a very functional bull: notice that fertility, calving traits, udder health and hoof health: it means longevity!

# **VH** Goblin











**HOL 96307** S VH Grafit MGS Fibrax MGGS Buckeye



#### **HEALTH TRAITS** Daughter fertility 109 Calvings, Sire 91 Calvings, maternal 111 Udder health 110 Other diseases 117 Longevity 117 Hoof health 104

CONFORMATION	ITRAITS			
D   40	_			
Body 10				
Feet and legs 10	9			
Udder 11	4			
Milking speed 9	6			
Temperament 8				
remperament 6	3			
Temperament 8	3			



## NTM +31 **VH Blume**

VIKING HOLSTEIN<sup>®</sup>





**HOL 254934** S Bowser MGS B Goldwyn MGGS Oman Justi

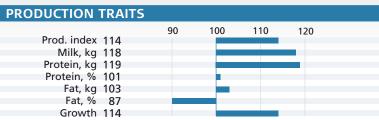




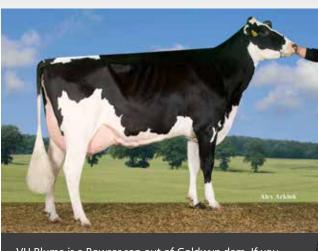


Daughter

Conformation



Growth 114	
HEALTH TRAITS	
Daughter fertility 115	
Calvings, Sire 104	
Calvings, sile 104	
Calvings, maternal 112	
Udder health 105	
Other diseases 104	
Longevity 123	
Hoof health 101	
Troot fieditif To t	_
<b>CONFORMATION TRAITS</b>	
COM ORMATION TRAITS	
Dody 00	_
Body 99	



VH Blume is a Bowser son out of Goldwyn dam. If you need more milk, Blume is a good choice for that. Even the production level is high; udder health is good as well as conformation. Good bull to produce daughters for robotic milking: milking speed index is 119.

Feet and legs 97

Udder 123 Milking speed 119 Temperament 111

#### **Ø** GENVIK®PLUS

# VH Barkley

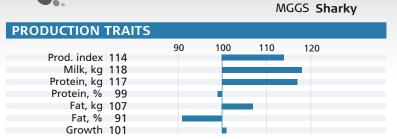






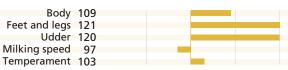


**HOL 255755** S Bookem MGS Gibor



#### **HEALTH TRAITS** Daughter fertility 108 Calvings, Sire 123 Calvings, maternal 115 Udder health 104 Other diseases 107 Longevity 118 Hoof health 99

#### **CONFORMATION TRAITS** Body 109 Feet and legs 121 Udder 120





VH Barkley is a great combination of production and type! Look: the production index 114, body 109, feet and legs 121 and udder conformation 120! And still you get good fertility, udder heath and longevity. Calving ease as a sire 123!

## NTM +30 VH John



#### GENVIK\*PLUS

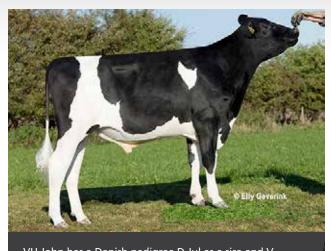


**HOL 255754** S D Jul MGS V GroovyBL MGGS V Exces

PRODUCTION TRAITS					
Prod. index 116     Milk, kg 111     Protein, kg 119     Protein, % 107     Fat, kg 105     Fat, % 95     Growth 101	90	100	110	120	
HEALTH TRAITS					

HEALTH TRAITS	
Daughter fertility 107 Calvings, Sire 113	
Calvings, maternal 106	
Udder health 114 Other diseases 113	
Longevity 120 Hoof health 114	

<b>CONFORMATION TRAITS</b>		
Body 87		
Feet and legs 110		
Udder 110		
Milking speed 94		
Temperament 113		

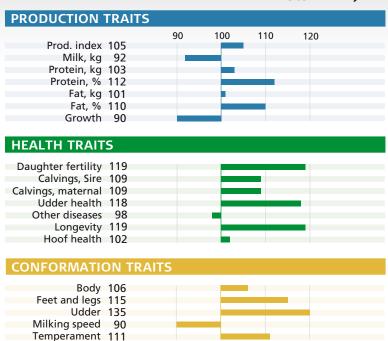


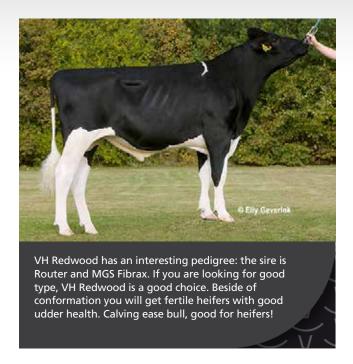
VH John has a Danish pedigree D Jul as a sire and V Groovy as MGS and V Exces as an MGGS. VH John is a very functional sire. He has very good proofs for udder health, temperament, hoof health and longevity. Calving ease bull for heifers.

# NTM +30 GENVIK PLUS VH Redwood



HOL 255624
S Router
MGS Fibrax
MGGS Oman Justi





### NTM +30 VH Albion

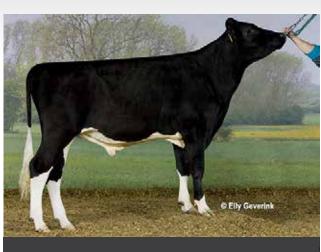






HOL 255412 S Ammus MGS D Banker

•••			Me	GGS <b>V Gro</b>	ovyBL
PRODUCTION TRAITS					
Prod. index 106 Milk, kg 94 Protein, kg 104 Protein, % 111 Fat, kg 105 Fat, % 112 Growth 87	90	100	110	120	
HEALTH TRAITS					
Daughter fertility 121 Calvings, Sire 109 Calvings, maternal 115 Udder health 113 Other diseases 122 Longevity 122 Hoof health 121					
<b>CONFORMATION TRAIT</b>	S				
Body 87 Feet and legs 109 Udder 114 Milking speed 105 Temperament 95			+		



VH Albion is the oldest son of V Ammus. He has a nice pedigree, the dam is out of D Banker. VH Ammus is very good in functional traits: fertility, udder health, hoof health and milking speed. Easy calving bull, good for your heifers!

### **VH Booth**

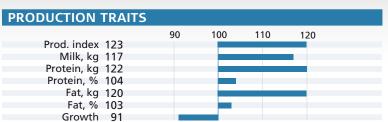


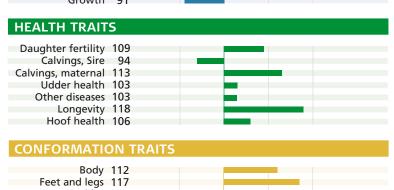


HOL 255761 S Beacon

MGS Planet
MGGS P Shottle

GENVIK PLUS





VH Booth is the best of Beacon genomic sons.
The pedigree promises a lot of production and good functionality. Body, feet and legs and udders are all positive. Easy bull to use, if you are looking for longevity!

#### NTM +27 VH Oneal P

Udder 105 Milking speed 105 Temperament 114



HOL 255423 S VH Ove P MGS Stäme-ET MGGS V Exces

GENVIK\*PLUS

PRODUCTION TRAITS				
Prod. index 124 Milk, kg 119 Protein, kg 124 Protein, % 104 Fat, kg 118	90	100	110	120
Fat, kg 116 Fat, % 99 Growth 102		-		

HEALTH TRAITS	
Daughter fertility 114 Calvings, Sire 109 Calvings, maternal 96 Udder health 99 Other diseases 117 Longevity 109	===
Hoof health 115	

<b>CONFORMATION TRAITS</b>	
Body 96	
Feet and legs 103	_
Udder 101	•
Milking speed 95	
Temperament 103	_



protein production and breeds super female fertility and a good health in general. Conformation is around average and in

general an "easy to use" bull.

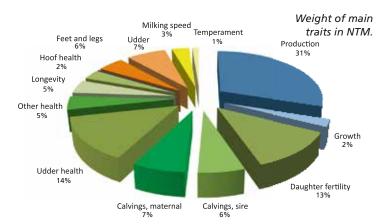
# Understand the benefit from high NTM – increased profit!

#### 1. What is NTM?

NTM (Nordic Total Merit) is the most complete total merit index in the world. NTM consists of more than 40 subtraits combined into 12 main traits as shown in the right figure.

When you use NTM as selection criteria, you obtain positive progress for all traits of economic importance in the dairy cattle industry. You obtain the highest progress from the "most expensive traits" such as fat and protein yield and health traits as shown in the figure to he right.

Longevity index and production index have the highest correlation of all traits to the NTM, showing that the NTM is optimized to produce long-living and high-producing cows.



#### 2. How are the indexes in NTM expressed?

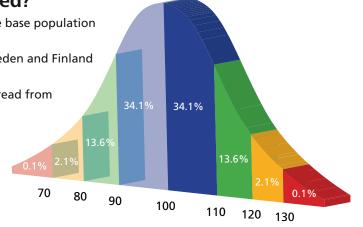
EBVs of all animals are adjusted in such a way that animals in the base population have an average index of 100.

For all traits a rolling base consisting of cows from Denmark, Sweden and Finland that are 3-5 years of age at the date of publication is applied.

The Standard Deviation is a statistic that tells you how widely spread from the average the scores of all bulls are for any particular trait.

The bell curve shows what each standard deviation represents.

One standard deviation away from the mean in either direction (the purple area) accounts for about 68 % of the bulls.



#### 3. The value of NTM units

The value of +10 NTM units for the sire is the same as 100 Euro added value for the heifer under Scandinavian conditions.

The value of +10 units for production traits

Milk index	+ 160 kg milk
Fat index	+ 8.6 kg fat
Fat percentage	+ 0.13 %
Protein index	+ 6.1 kg protein
Protein percentage	+ 0.08 %
Growth	+ 8 g/day. Higher weight gain of bull calves

Calculation of production index	- 0.25 x Milk + 0.25 x Fat + 1 x Protein
---------------------------------	------------------------------------------

#### The value of +10 units for functional traits

Daughter fertility	Days open reduced by 8 days and 0.03 less services per pregnancy
Calvings, Sire (Maiden heifers)	Reduction in difficult calvings with 2 % and 1 % less stillborn calves
Calvings, Maternal (Maiden heifers)	Reduction in difficult calvings with 8 % and 2 % less stillborn calves
Udder health	1.8 % units less mastitis treatments in first lactation. 2.6 % units less mastitis treatments in second and third lactation
Other diseases	2.7 % units less treatments for reproduction diseases, metabolic disorders and diseases in hooves, feet and legs in first and second lactation. 3.6 % units less treatments for the same diseases in third lactation
Milking speed	9.5 g fat + protein more per minute (robots and farmer observation)
Longevity	36 days longer productive life

#### How to read VikingGenetics breeding values

1 NTM

See left page.

#### 2 Production

**Production Index:** Based on amount of protein, fat and milk. There is a slight negative weighting applied to the milk quantity, in order to maintain concentration.

**Growth:** Based on data from slaughtered male progeny. Includes growth and carcass classification.

#### 3 Health

Daughter fertility: Fertility data from heifers, first, second and third calvers. Includes number of inseminations, interval from calving to 1st insemination, interval between first and last insemination, Non Return Rate.

Calving index, sire: Based on calving difficulties and number of stillborn calves from first calvers as well as later lactations.

Calving index, maternal: Expresses the ability of the bulls' daughters to give birth to a living calf at their first calving.

**Udder health:** Based on mastitis diagnoses, compulsory reported by vets and from the milk recording scheme, cell-count data and reported cullings due to mastitis. In addition conformation traits like udder depth is used to further increase the accuracy of the index.

Other diseases: Based on diseases other than mastitis, compulsory reported by vets and culling reports from the milk recording scheme. The diseases are divided into four different subindexes – early and late fertility disorder, feet and leg problems and metabolic diseases – these four sub-indexes are then weighted together to the complete index for other diseases.

**Longevity:** Productive life, days from 1<sup>st</sup> calving, max 365 d/lactation. Information from the first five lactations.

**Hoof health:** Based on lesion scoring reported by hoof trimmers. Includes both infectious and laminitis related lesions with highest weight put on sole ulcer.

#### **4** Conformation

A comprehensive classification of body, legs and udder. Based on a linear description of conformation traits.

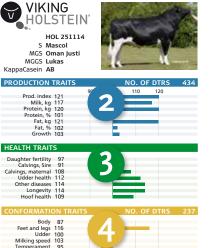
Legs: A comprehensive evaluation of the legs.

Udder: A comprehensive evaluation of the udder.

Temperament: Based on farmer's observations.

Milking Speed: Based on farmer's observations.









#### **5** Main characteristics

Symbols showing the main characteristics of the bull.



Longevity



Daughter Fertility



Total Merit Index



Components



Easy Calvings



Milk Production



Udder Health



Conformation

