



// ISSUE 01 OUT OF A MILLION

one

COPENHAGEN



...WELL-COME TO ONE.

// WELCOME TO ONE

... And welcome to the first edition of our digital magazine.

Some of you may wonder why we decided to produce a magazine at all.

Well, we feel it's important that there is a way for people to keep track on what is happening at ONE cph. And because the only constant in life is change, we've decided to use a dynamic and flexible format which can be updated regularly and which will provide a suitable showcase for our work – both digital and analogue.

Read on... we hope you'll be inspired!

CEO, Morten Hassing-Kjær



>> MORE

>> COMPETENCES

Microsoft®



Ever wonder if you are able to deliver brand value and do multiple different tactical executions at the same time? Well, that is at least one of the things we are proud of in our work with Microsoft. Our deliveries span across Facebook apps, instore campaigns, digital and social media campaigns, to more creative and holistic proposals on how to attack specific audiences.

>> MORE

EXPLORER™ 727

BGAN X-Stream on-the-pause



Thrane & Thrane

When the traditional is not enough, we invent the next.
Together with Thrane & Thrane we proved this back in the beginning
of 2010, and still today the case is worth telling about.

>> MORE

Chicks



>> NAME DROPPING

Dicks



WANTED

Some more
Dicks!

SOHO

SOHO is a so called office hotel in the old meatpacking district of Copenhagen.

**THIS IS WHERE WE ACTUALLY FOUNDED
ONE CPH ON OCTOBER 1ST 2009.**

It wasn't a simple coincidence that we chose an area like Kødbyen, so full of contrasts, a high pulse and energy from the various shops, restaurants, cafés etc.

In SOHO we “**LIVE TOGETHER**” with more than 300 creative souls – where several has acted as freelance partners for us.

CREATING CATALOGUES COST EFFECTIVELY ...

Dealing with thousands of products and massive product data can be a challenge. During the process of creating a sales catalogue you easily loose focus and forget the true objective. Selling products. And honestly, a flat grid with loads of black and white information doesn't quite do the trick. Neither does a fancy image without the required information. Our client, Broste Copenhagen share our philosophy about combining technological understanding with creative skills, and thereby achieve a truly unique product.

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Behind the scenes / foto shoot



// CASE - CATALOGUES



YOUR OWN STILL LIFE

See your home with new eyes. If you hold up your hands and create a square frame in front of your eyes, you might discover new possibilities you didn't see before. A staircase, for example, is the perfect place for a still life or maybe the top of your cupboard can be used for more than just a storage place for cardboard boxes.

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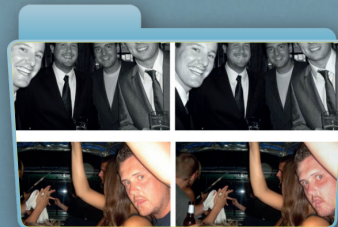
FAVORITE



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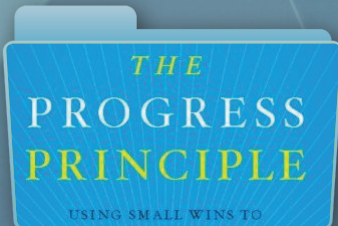
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Oli & Alex



The Cool Hunter



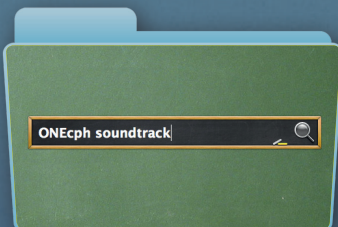
The Progress Principle



Radio Karen



Popsop



Grooveshark



Logo Faves



Notel

ONE'S ...



Creative reviews



Panda Cheese coms



Vipp trash



Book

If you are curious about ONE cph - then just give us a call.

We will be happy to tell you how we make a difference
that makes sense and creates value.

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@

Send

Sign up here to make sure you'll receive the next Issue.

... see you soon

one

C O P E N H A G E N